

A landscape photograph of a field at sunset. The sky is filled with soft, golden light and scattered clouds. In the distance, a crane and other structures are visible on the horizon. The foreground is a lush green field with some purple flowers in the lower right corner.

FRIENDS OF FLIGHT 93

NATIONAL MEMORIAL

ANNUAL REPORT 2014

P.O. Box 911, Shanksville, PA 15560

www.nps.gov/flni

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Photographs by Chuck Wagner

A MESSAGE FROM THE FRIENDS BOARD PRESIDENT AND EXECUTIVE DIRECTOR

FRIENDS MISSION:
AS FRIENDS, WE WELCOME ALL WHO WOULD
JOIN US IN HONORING THE SACRIFICE AND
COURAGE OF THE PASSENGERS AND CREW
OF FLIGHT 93 BY SUPPORTING THE MISSION
OF FLIGHT 93 NATIONAL MEMORIAL WITH
VOLUNTEERS, RESOURCES, AND CIVIC
ENGAGEMENT SO AS TO INSPIRE ALL WHO
VISIT WITH THE FLIGHT 93 STORY.

Dear Friends,


It hardly seems possible that another year has passed, but once again we look back with pride at the work that has been accomplished by the Friends of Flight 93 National Memorial. You again helped to plant thousands of trees during Reforestation, greeted visitors from around the world, raised money to support key educational initiatives, volunteered in the office, and much more.

The Friends continue to support the Oral History project through The Heinz Endowments grant, and we proudly sponsor the Memorial's new Junior Ranger program materials that educate and inform our many young visitors.

But one of our greatest accomplishments is the addition of two new staff members, Henry Scully, Executive Director, and Rebecca Kuzar, Executive Assistant. Together, these two individuals are very quickly building the capacity of the Friends to manage and grow our organization as we approach the opening of the new Visitor and Learning Centers by the National Park Service in less than a year.

We look forward to so many exciting opportunities in the upcoming year, and we thank you for your continued support and constant encouragement.

Sincerely,


Lladel Lichy, President



Lichy and Scully pause for a photo with Dennis Hastert, Former Speaker of the House, September 11, 2014

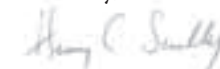
Dear Friends,

Thank you to the Board, the Friends and the National Park Service for this rewarding opportunity to be your Executive Director. I appreciate your support during my first two months. I have been so impressed with the passion and the energy of the Friends volunteers including the 9/11 Ceremony, on-going projects at the Friends of Flight 93 office and continual offers to assist.

One of the highlights of my first few months was being in the Capitol building in Washington, DC as the Congressional Gold Medal was presented to the families of the three 9/11 sites: a great day for our country and especially for the families of all these heroes.

The upcoming year will be challenging and exciting as we open the Visitors Center and Learning Center. As we continue to expand our footprint and services, your volunteering and enthusiasm will be needed more than ever. Thank you.

Sincerely,


Henry Scully, Executive Director

CONNECTING:



Luminaria Ceremony, September 2014



*More than 800 groups visited
Flight 93 National Memorial in the past year*



*Join the Friends on Social Media:
Flight 93 National Memorial Campaign
@FriendsFlight93*



*Friends Plaza Greeters
help visitors*

PEOPLE TO THE PARK

The Friends help the Memorial be relevant and valued as a place of respect, inspiration, and deepened understanding of the events of September 11, 2001 and the story of Flight 93. We use the power of volunteers and programs to better connect with communities beyond the Memorial and to invite new publics to the park. We develop and nurture life-long connections between the public and the Memorial through varied and continuing educational, volunteer, and work experiences.

In 2014, the Friends:

- Recruited and registered 500 volunteers to plant trees at Flight 93 National Memorial;
- Distributed 44,000 invitational rack cards in Pennsylvania Welcome Centers, Turnpike rest areas, and regional brochure racks;
- Provided 200 motor coach companies with a Memorial orientation video;
- Personally met with 50 motor coach tour operators in 11 states, inviting them to bring groups to the Memorial;
- Assisted the NPS in processing group travel reservations and meeting with travel planners;
- Encouraged visitation through digital and print advertising with the Somerset County Chamber of Commerce, Laurel Highlands Visitors Bureau, VisitPittsburgh, and VisitPA;
- Began the process of creating a Friends of Flight 93 website;
- Hosted two private receptions for the Families of Flight 93;
- Organized volunteers to carry 40 candle lanterns in a solemn procession to the Wall of Names at dusk on September 10;
- Invited Friends members to an exclusive tour of the Learning Center/Visitor Center construction site; and
- Connected with thousands through Facebook (Flight 93 National Memorial Campaign) and Twitter (@FriendsFlight93)

ADVANCING:

More than 600 youth have used the park's new Junior Ranger Handbook, including this Flight 93 family member who visited with his grandfather in 2014.



A grant from the Pittsburgh Penguins Foundation will help the Friends support education initiatives.



A Friends volunteer greets visitors at the Children's Discovery Table



Construction of the Visitor Center continued through the spring, summer and fall of 2014.



EDUCATION & UNDERSTANDING

The Friends assist the National Park Service by embracing a larger role in education. We are striving to establish the Memorial as a place of learning by engaging partners and education institutions, and effectively communicating with and capturing the interest of the public. We support educational opportunities for the staff and volunteers at Flight 93 National Memorial which enhance their effectiveness.

In 2014, the Friends:

- Completed a third year as sponsor of the Oral History and Documentation Project. Through this project, the stories of 834 people associated with Flight 93 have been recorded. Their words will be distilled into exhibits for the Visitor Center, programming for the Learning Center, publications, and trainings. The oral history and documentation project has created an invaluable resource for future researchers and visitors;
- Paid for publication of the new Junior Ranger Handbook created by NPS staff in cooperation with the University of Pittsburgh, the Fred Rogers Company, and Highmark Caring Place;
- Continued support of the Children's Discovery Table;
- Facilitated training sessions for staff and volunteers with a former United Airlines pilot and member of the Friends;
- Provided financial support for volunteer appreciation events and uniforms;
- Secured a grant from the Pittsburgh Penguins Foundation to support future education initiatives; and
- Began process of planning programming for the Learning Center that will open in September 2015.

PRESERVING:



Reforestation, April 2014



*Flying flags for
NPF Capital Campaign*



*Wall Washing & Cleaning,
August 2014*



AMERICA'S SPECIAL PLACES

The Friends assist the National Park Service and our partners to complete the Memorial and protect it as one of America's special places. We cultivate excellence in the stewardship of the Memorial as well as in scholarship as a foundation for telling and understanding the story of Flight 93 and September 11.

In 2014, the Friends:

- Hired professional staff to work in concert with the National Park Service and the National Park Foundation to ensure that all elements of the memorial design will be constructed, that the Memorial will always be maintained and that the highest level of visitor experiences and opportunities for learning will be provided.
- Generated funds for the National Park Foundation's Capital Campaign to complete all elements of the memorial design by flying US flags over the Memorial as donor gifts;
- Organized 500 volunteers into teams to plant 20,000 tree seedlings on 30 acres of previously strip-mined land at Flight 93 National Memorial; and
- Hand-washed the marble Wall of Names

WITH THANKS TO OUR DONORS

The Board of the Friends of Flight 93 National Memorial gratefully acknowledges the assistance of many groups and individuals who have contributed to our growth in 2014. In particular, we thank:

Dawn Morbee	Pittsburgh Penguins Foundation
Dr. & Mrs. David Griffen	Porter, Wright, Morris & Arthur LLP
Eat 'n Park Restaurant	PPG Industries Foundation (for Lance Sturni)
Edward Sullivan	Quaker Steak & Lube - Medina Township, OH
Eichleay Foundation	Snyder of Berlin
Elizabethtown College	Somerset County Commissioners
Erich Bay	Somerset County Tourism Grant Program
Families of Flight 93	Somerset County Foundation
Grace Mae Mendez	Somerset Med Services
Indian Lake Resort	Starbucks Coffee Company
Lincoln Highway Heritage Corridor	The Heinz Endowments
Mal & Christine Fuller	Tom McMillan
Mary Hetherington	Uncle Gus
Mary Morgan	US Airways Do Crew
Messiah Lifeways at Messiah Village	Wessel & Company
National Park Foundation	Women's Club of Erie
National Park Service	

Friends of Flight 93 National Memorial Membership

THE BOARD OF DIRECTORS

Lladel Lichty, President	Nicole Eickhoff
Patrick White, Vice President	Mal Fuller
Donna Glessner, Secretary	Tom McMillan
Don Alexander, Treasurer	Linda Meyer
Ginny Barnett	Mary Jane Snyder
Deborah Borza	Lance Sturni

*The Board gratefully acknowledges the services of Jerry Spangler and Mary Jane Snyder, two original members of the Board of Directors who retired from the Board in 2013 & 2014.

To learn more about the ways in which the Friends are supporting Flight 93 National Memorial, and to become a member of the Friends, check the "Support Your Park" section of the National Park Service website, <http://www.nps.gov/flni/supportyourpark/joinourfriends.htm> where you may read our electronic newsletter, *Field Notes*, and download a membership application.

FINANCIAL REPORT

PROFIT & LOSS

October 1, 2013 through September 30, 2014 (unaudited)

Income/Revenue		Expenses	
Special Event Revenues	3,833.00	Special Event Expense	3,882.03
Business Donations	200.93	Accounting Fees	2,650.00
Corporate Donations	2,200.00	Office Equipment	1,285.46
Individual Donations	13,653.54	Food & Beverage	711.94
Corp Matching Donations	1,193.00	Postage & Shipping	445.78
Envelope Donations	8,288.79	Printing & Copying	1,170.71
DVD Donations	625.54	Insurance	1,990.00
Honorariums	9,950.00	Grants* & Special Proj Expenses	149,939.65
Grants*	148,124.14	Administrative Expenses	2,334.82
Investment Income	373.09	Travel, Training, & Meetings	<u>2,387.92</u>
Other Income (DVD's, etc.)	1,719.05		
Program Income (Dues, etc.)	<u>6,103.00</u>		
Total Ordinary Income:	196,264.08	Total Expenses:	166,798.31
Less: Total Expenses	(166,798.31)		
Net Ordinary Income	29,465.77		
NET INCOME	29,465.77		

*National Park Foundation, The Heinz Endowments, Somerset County Tourism Grants 2013 & 2014, Lincoln Highway Heritage Corridor Mini-Grant Program

Balance Sheet as of September 30, 2014 (unaudited)

ASSETS	
Checking	60,496.65
Advantage Savings	110,871.29
Savings	<u>914.78</u>
TOTAL ASSETS	172,282.72
LIABILITIES & EQUITY	
Unearned/Deferred Revenue	50.00
Direct Deposit Liabilities	0.89
Payroll Taxes due	8,513.39
Accrued Expenses	159.16
Deferred Grants	<u>81,054.47</u>
Total Liabilities	89,777.91
Unrestricted Net Assets	53,039.04
Net Income	29,465.77
Total Equity	82,504.81
TOTAL LIABILITIES & EQUITY	172,282.72

The Friends of Flight 93 National Memorial is the official non-profit supporting partner of Flight 93 National Memorial. The Friends are a registered charitable organization in the Commonwealth of Pennsylvania, and have been designated by the IRS as a 501 c(3), non-profit organization.