Donna Gibson, Executive Director Friends of Flight 93 National Memorial Email: dgibson@Flight93nationalmemorial.org



## FOR IMMEDIATE RELEASE

## **Collective Campaign Benefits Friends of Flight 93**

**Shanksville, PA – July 1, 2025 –** Friends of Flight 93 National Memorial is proud to announce that it has received a grant from the National Park Foundation (NPF), the official partner of the National Park Service. This grant, awarded as part of the Collective Campaign, is a cornerstone of The Campaign for National Parks. It supports our ongoing commitment to preserving, protecting, and enhancing the Flight 93 National Memorial for visitors today and into the future.

This flexible funding underscores our shared belief in the power of partnerships and our collective commitment to ensuring the enduring legacy of our national parks. With this grant, Friends of Flight 93 are better positioned to increase and strengthen our fundraising capabilities and build for the future. As we near the 25th anniversary of the events of 9/11, it is important to note that over 100 million people have been born without a living memory of the terrorist attacks on our nation.

The funds will be used to modernize Friends' direct mail process and optimize digital marketing efforts. "Our goal is to promote education, environmental stewardship, and visitation to the Flight 93 National Memorial. We want the Flight 93 story to remain meaningful and relevant for current and future generations. These funds will help us achieve those goals," said Donna Gibson, Executive Director.

This grant is part of a larger nationwide effort between the National Park Foundation, the National Park Friends Alliance, and over 100 park partners like Friends of Flight 93. Together, we aim to collectively raise \$4.5 billion by 2028 to further strengthen the philanthropic landscape for our national parks. The Campaign for National Parks aims to meet the evolving needs of our national parks through critical investments in land and wildlife conservation, historic preservation, infrastructure upgrades, and more.

Together with the National Park Foundation and organizations like ours across the country, we will ensure that our national parks—including Flight 93 National Memorial—are taken care of for visitors today and for generations to come.

## **CONTACT**

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You can help us achieve our goals by donating today. Visit our website at www.flight93friends.org to learn more about how you can make an impact today and into the future.

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ABOUT THE FRIENDS OF FLIGHT 93 NATIONAL MEMORIAL Established in 2009, the Friends of Flight 93 National Memorial is the official nonprofit partner of Flight 93 National Memorial. As Friends of Flight 93, we welcome worldwide all who would join us in honoring the sacrifice and courage of the passengers and crew of Flight 93 by supporting the mission of the Flight 93 National Memorial with volunteers, resources, and civic engagement, so as to inspire all who visit with the Flight 93 story. Visit www.flight93friends.org to learn more about Friends of Flight 93 National Memorial.