

# Letter from the President

#### December 2010

Without heroes, we are all plain people and don't know how far we can go.

—Bernard Malamud

#### Dear Friends:

Thank you for your interest in the Friends of the Flight 93 National Memorial. In this, our first Annual Report, we will report on our start -up activities in anticipation of the opening of the first phase of the Flight 93 National Memorial next September.

The Flight 93 National Memorial has always been a "people's memorial." The account of the courageous actions of the passengers and crew of Flight 93 resonates with citizens from all over the world who have come to the memorial and left tributes of respect and honor. We recognize the need to have an organization dedicated to supporting the mission of the Flight 93 National Memorial with volunteers, resources and civic engagement so as to inspire all who visit with the Flight 93 story .

The Friends of the Flight 93 National Memorial was incorporated as a nonprofit corporation under the laws of the Commonwealth of Pennsylvania in 2009 and recognized as a charitable nonprofit corporation by the Internal Revenue Service in 2010. We are laying the foundation for a national support group for the memorial. We are activating project committees and will be developing programs and activities throughout the next year. We seek your contributions in time, talent and treasure to support the mission of the Flight 93 National Memorial:

A common field one day. A field of honor forever.

May all who visit this place remember the collective acts of courage and sacrifice of the passengers and crew, revere this hallowed ground as the final resting place of those heroes, and reflect on the power of individuals who choose to make a difference.

With best regards,

President, Board of Directors

Friends of Flight 93 National Memorial

# The Board of Directors

Jerry Spangler President

**Deborah Borza** Vice President

**Donna Glessner** Secretary

Page Wetterberg Assistant Secretary

Mary Jane Snyder Treasurer

**Ginny Barnett** Board Member

**Lladel Lichty** Board Member

John Reynolds Board Member

Patrick White Board Member



Board Members elected in December, 2009: L-R: Lladel Lichty, Ginny Barnett, Jerry Spangler, Deborah Borza, Mary Jane Snyder, Page Wetterberg, Donna Glessner, Patrick White

Absent from photo: John Reynolds

As John Reynolds completes his one-year term on the Board of Directors, the Friends acknowledge his contribution to our organization and thank him for his service. Great parks have great Friends like John Reynolds.

# Financial Report

#### Friends of Flight 93 National Memorial—PROFIT & LOSS

October 1, 2009 through September 30, 2010
Ordinary Income and Expenses

Income		Expenses	
Corporate Donations	1,000.00	Contract Services	12,499.00
<b>Business Donations</b>	1,000.00	Catering	1,957.24
<b>Individual Donations</b>	1,203.00	Facility Rental	293.94
Foundations	14,600.00	Food & Beverage	478.74
Grants	2,499.00	Other	2,237.18
Investments	32.63	Total Expenses:	17,466.10
Other (DVD Sales)	323.00		
Total Income:	20,656.63		

NET ORDINARY INCOME 3,190.53

### Balance Sheet as of September 30, 2010

Assets				
Current Assets				
Somerset Trust Checking	1,036.14			
Certificate of Deposit	2,674.39			
Total Checking/Savings	3,710.53			
Total Current Assets	3,710.53			
Liabilities & Equity				
Equity				
Unrestricted Net Assets	3,710.53			
Total Equity	3,710.53			
TOTAL LIABILITIES & EQUITY	3,710.53			

### **Our Mission**

As Friends, we welcome worldwide all who would join us in honoring the sacrifice and courage of the passengers and crew of Flight 93 by supporting the mission of the Flight 93 National Memorial with volunteers, resources, and civic engagement so as to inspire all who visit with the Flight 93 story.

## **Our Vision**

Friends of Flight 93 National Memorial is a vital partner with the National Park Service (NPS) as stewards of the final resting place of the heroes of Flight 93, and the surrounding lands. We champion the highest standards of resource management and a visitor experience which is both powerful and positive. Through the work of the Friends, Flight 93 National Memorial will remain accessible, relevant, and inspirational to present and future generations.

## **Committees**

The following committees were established in 2010: Communications, Education, Finance and Audit, Fundraising, Membership, Memorial and Lands Stewardship, September 11 Planning, and Special Events.

### **Education**

The year 2010 began with recruitment of committee members and defining committee work. The Education Committee now consists of 18 members plus two co-chairs, Ginny Barnett and Gene Leonard. After developing a detailed job description, and outlining our reporting structure, duties and responsibilities, we began to explore in detail two potential projects for 2011 and formulated a proposed budget based on that research. Upon presentation to the Board, our committee was charged to move forward with the planning and implementation of both projects: a Scholar's Forum and a Community Presentation Kit.

The Scholar's Forum will be a panel of outstanding scholars who will share their special expertise, knowledge or insight related to September 11th issues. We propose that the Forum would become an annual event, with a different focus each year, hosted by various colleges and universities in Western Pennsylvania. The target date for the first forum is late September, 2011.

The Flight 93 Community Presentation Kit will be a packaged presentation to educate communities about the Flight 93 story, the building of the national memorial and its status, and how individuals and communities can become involved through the Friends of Flight 93. It will be a "kit", complete with handouts, display and brochures, talking points (or narration), power-point slides, etc. Its objective is to provide standardized, accurate information for speaker use across the nation. Speaker training and quality control standards will also be developed.

Our committee has divided into two separate teams so that we might pursue both projects simultaneously. We look forward to a productive year in support of the Flight 93 Mission.

Friends member Mal Fuller has taken the Flight 93 story on the road in Eastern and Central Pennsylvania during 2010, addressing four civic groups totaling 170 people. Through the sharing of his compelling account of the events of 9/11, more than \$850 has been raised for the construction of Flight 93 National Memorial, and several people have made donations to and decided to join the Friends of Flight 93. More speaking engagements are scheduled for 2011.



# Special Events

The Special Events Committee will meet as directed by the Friends Board and as needed to evaluate proposals, and to develop, plan, and execute special, one-time events approved by the Friends Board, in cooperation with the National Park Service and Flight 93 National Memorial. The Committee consists of the following Friends: Dawna Bates, Sherin Knowles, Lladel Lichty, Barbara Black (NPS), Donna Glessner, Suzanne Sturni, and Victoria Tagliabue (NPF) and is co-chaired by Page Wetterberg and Kathie Shaffer. The committee will meet in early 2011 to discuss a proposal for sponsorship of an exhibit of Flight 93 textile tributes in conjunction with the 10th commemoration of the events of 9/11.

### With Thanks

The Board of the Friends of Flight 93 National Memorial gratefully acknowledges the assistance of many groups and individuals who have supported the organization and contributed to our growth in this first year of existence. In particular we wish to thank:

The National Park Service & the staff of Flight 93 National Memorial

The National Park Foundation

The Families of Flight 93

Kongsberg Defense Corporation

Somerset Trust Company

Somerset Country Club

Indian Lake Resort

**Ginny Barnett** 

Dawna Bates

Mal Fuller

Linda Grant

Esther Heymann

Dr. and Mrs. Gene Leonard

Lisa Linden

Catherine Poorbaugh

Scott Stoneback

Scott Witherspoon

Many anonymous donors

## Friends-Charter Members

Sharon Ackerman **Cheryl Adams** Ron Aldom **Ginny Barnett** Dawna Bates Michele Beener Sandra Berkebile Sherry Berkey Barbara Black Donald Botbyl Linda Botbyl Deborah Borza Tim Bowens Ed Bowersox Syd Bowersox **Angie Brant** Cindy Breen Dave Breen Terry Butler Dawn Cappelli Fred Cappelli Cheryl Couey Ralph Couev **Douglas Custer** Claude d'Estree **Robert Duppstadt** Elizabeth Evans Larry Evans Robert Eyer Carla Fanale Gordie Felt Christine Fraser Mahlon Fuller Annette Ganassi Donna Glessner Karl Glessner

Linda Grant

Joanne Hanley Walt Helminiak Esther Heymann **Emily Jerich** Stan Jerich **Charlotte Jones** Glenn Kashurba Greg Keiling Marie Kimmel Richard J. Kimmel Hank Kinzev Sherin Knowles Chris Koop Rita Kubicek King Laughlin Gene Leonard Lladel Lichty Len Lichvar Clay Mankamyer Mary Alice Mankamyer Angie Suder Dave McCall Matthew J. McCall Linda McClintock James McGettigan Gina Miller Jacob Miller Alice Jean Musser Mr. & Mrs. Nathan Naggy Catherine Poorbaugh Richard Poorbaugh Jeff Reinbold Barbara Reynolds

John Reynolds

Ed Root

Nancy Root

Kathryn Ridgway

Kay Roy Peggy Saylor Mary Ann Seeman Claudine Seitz Kathie Shaffer Terry Shaffer **Rose Showalter** Melissa Smith Mary Jane Snyder **Shirley Sowerbrower** Jerry Spangler Ed Sroka Heidi Sroka Pat St. Clair Terry St. Clair **Betsy Stevick** Sue Strohm Lance Sturni Suzanne Sturni Victoria Tagliabue Greg Terpin Peter Turcik **Chuck Wagner** Michael Walther Lynn Waugaman **Bob Way** Pam Way **Gary Wetterberg** Page Wetterberg **Brian Whipkey** Patrick White **Ginny Wingard** Larry Wingard Rudolph Wolf **Grant Woollacott** 

Karen Zimmerman

# Commemorating September 11

The Friends of Flight 93 were pleased to be part of planning and assisting with the Memorial Service on September 11, 2010. There was special significance this year as the service took place at the Western Overlook, the location from which the families first viewed the crash site and the area that was the command post for the first responders, FBI, State Police, and all others who were part of the recovery and investigative teams. Mrs. Michelle Obama and Mrs. Laura Bush were the honored guest speakers this year.

Friends provided support at the National Park Service office in the busy weeks prior to the ceremony. On September 11, Friends helped to welcome and seat invited guests. At the request of the 9/11 planning committee, the Friends designed and produced 3000 ribbon/bookmark tributes which were provided to each visitor to the Memorial during the weekend of September 11<sup>th</sup>. Visitors were given the opportunity to write a tribute message on the ribbon and tie it on one of the surrounding fences, creating a strong visual reminder of the nation's connection with the special place. The bookmark, lettered by Friends member Ginny Barnett, was a remembrance item that could be taken home.

The Friends also were honored to host a reception for family members and dignitaries following the service at the Indian Lake Resort Lodge. This reception was sponsored by the National Park Foundation and was attended by more than 375 people. The reception provided an opportunity for the families to visit and rest before returning to the memorial or traveling home.

Co-chairs of this committee, Lladel Lichty and Gene Leonard, are very grateful for the many hours of work and support received from the members of the Friends in all aspects of this event. They have already begun to meet with the other members of the planning committee to organize events for the 2011 plaza dedication and memorial ceremony.



## **Fundraising**

This committee will work closely with the National Park Foundation's capital campaign, raising money to build Flight 93 National Memorial, and will also raise money to fund Friends projects. The committee is co-chaired by Patrick White and Lance Sturni. At present, the following fundraising activities are under evaluation for potential implementation subject to Board final approval:

- Establishing a PA Specialty License Plate Program. Designs are currently being considered.
- Supporting a major fundraising event, possibly at Laurel Valley Country Club.
- Supporting a Celebrity Golf Tournament at Somerset Country Club on September 9, 2011.
- Coordinating September 11th-themed plays at the Mountain Playhouse.
- Supporting ongoing activities such as flag -raising, DVD sales, and possible Flight 93 bracelet sales.

Friends member Dawna Bates sewed this king-size "Quilt of Honor" and donated it to the Friends of Flight 93 for fundraising purposes.





At the request of the National Park Foundation, the Friends of Flight 93 raised 375 American flags over the Flight 93 memorial in 2010. These flags were offered by the Foundation to donors who made a contribution of at least \$93 toward completion of Flight 93 National Memorial. Shown in photo are Dave and Cindy Breen, two of many volunteers who assisted with this year's flag-raising project.

### Finance & Audit

Non-profits are accountable to the public, their funders and government granting bodies. The Friends of Flight 93 accounting system is automated and generates monthly financial statements. The financial statements for the fiscal year ending September 30, 2010 are reported on a cash basis. At this time, the statements are unaudited.

#### Achievements for 2010 include:

- Received the IRS determination of Federal Exempt Status under Section 501 (C) (3)
- Established a record-keeping system
- Established an automated accounting and financial management system
- Received Pennsylvania State Tax Exemption for Vendors and a Sales Tax License
- Developed a combined Finance/Audit Committee to identify immediate funding needs, review financial statements and secure an auditor

## **Memorial** & Lands Stewardship

The National Park Service is moving its offices from Somerset to a location in the northern end of the park. Landscaping around the new Headquarters will not only beautify the stark surroundings of the reclaimed strip mine area, but will screen it from park visitors, break the winter winds, and shade it in the summer. Friends Ed and Syd Bowersox are organizing an Earth Day planting project for April, 2011. Donations are now being sought for trees and topsoil. Many Friends will make light work on planting day. Please plan to help! Monetary contributions can be made to the Friends of Flight 93, P.O. Box 911, Shanksville, PA 15560.



New Park Headquarters and future home of the Friends organization. The Friends will be landscaping the area in April, 2011.