

Friends of Flight 93 National Memorial P.O. Box 911, Shanksville, PA 15560 (814) 893-6322 Flight93Friends.org

### FRIENDS OF FLIGHT 93

NATIONAL MEMORIAL

## 2015 Annual Report

A common field one day. A field of honor forever.

### **Friends Mission**

s Friends, we welcome worldwide all who A would join us in honoring the sacrifice and courage of the passengers and crew of Flight 93 by supporting the mission of Flight 93 National Memorial with volunteers, resources and civic engagement so as to inspire all who visit with the Flight 93 story.

### A Message From the Board President and Executive Director

Dear Friends,

you for a job well done.

#### Dear Friends,

What a difference a year can make! As I walked into the Visitor Center on Sept. 10, I was overcome with the emotion that I know we all felt. The excellence of the exhibits, the simple beauty of the Visitor and Learning

Centers, the quality of work and design of the facilities-they are all a tribute to the memory of the passengers and crew of Flight 93. These beautiful new spaces show the collaboration of the National Park Service, the Families, the National

Lladel Lichty Park Foundation, all of our

community partners, the volunteers, and you, the Friends.

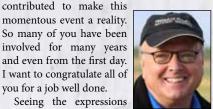
Thank you for the many hours of hard work leading up to the Sept. 10-11 activities and especially during that weekend. We put our best foot forward to welcome the country to our doorstep. Thank you, too, for another wonderful reforestation event, tree trimming, care of the memorial, Luminaria Ceremony, many hours of greeting, office work, advocacy and much more.

Our new challenge will be to ensure that there are many more volunteers to help maintain and sustain the work of the National Park Service as the operations of the new facilities move forward. Our goal will be to make every visitor experience one of excellence. And as we help to educate the next generation about Sept. 11, 2001, our hope is that these young people will come away from Flight 93 National Memorial feeling pride in their country and knowing what it means to be a "real" hero like the passengers and crew on the plane.

Thank you again, Friends, for all that you do. Please think of who you might invite to become a volunteer at the memorial to help make it the best place it can be. With warm regards,

ladel I Lichty Lladel Lichty, President





of hundreds of family Henry Scully members' faces as they listened to the distinguished speakers and viewed the incredible exhibits for the first time confirmed that the Friends' mission of continuing to tell the heroic story of the 40

passengers and crew on Flight 93 is alive and

As thousands of spectators attended the

dedication and memorial services this past

September, I was thinking how fortunate we

are to have such a committed and passionate

Friends membership who have significantly

strong. I look forward to continuing to team with the hard-working National Park Service and National Park Foundation in honor of the families and to educate the next generation. This cannot be accomplished without existing and increased volunteer work, especially with the opening of the new Visitor Center Complex and limited National Park Service capacity.

Thank you, Friends. Your hard work is appreciated by so many and we are grateful for your continued support.

Sincerely,

Henry Scully, Executive Director

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## **Connecting People**

T he Friends help the memorial be relevant and valued as a place of respect, inspiration and deepened understanding of the events of Sept. 11, 2001, and the story of Flight 93. We use the power of volunteers and programs to better connect with communities beyond the memorial and to invite new visitors to the park. We develop and nurture life-long connections between the public and the memorial through varied and continuing educational, volunteer and work experiences.

### In 2015, the Friends:

• Recruited and registered 587 volunteers to plant 22,000 seedlings at the memorial during the annual reforestation program in April. This year included special teams of volunteers designated specifically to remove harmful invasive species.



- Launched the Friends' website, Flight93Friends.org.
- Distributed more than 40,000 invitational rack cards in Pennsylvania Welcome Centers, Turnpike rest areas and regional brochure racks.
- Provided an orientation DVD to visiting motorcoach companies.
- Personally met with motorcoach tour operators at Heartland Travel Showcase in Chicago, Il., and the Pennsylvania Bus Association annual conference at Seven Springs Mountain Resort, inviting them to bring groups to the memorial.

## to the Park

- Created and distributed a new Friends membership brochure.
- Assisted the NPS in processing group travel reservations and meeting with travel planners.
- Invited Friends to an exclusive midyear "hard hat" tour of the Visitor Center Complex.
- Encouraged visitation through digital and print advertising with the Somerset County Chamber of Commerce, Laurel Highlands Visitors Bureau, VisitPittsburgh, VisitPA and through social media.



- Recruited plaza greeters to help the NPS welcome visitors to the memorial.
- Hosted a private reception for the Families of Flight 93 and other invited guests on Sept. 10.
- Organized volunteers to assist the NPS with the Sept. 10-11 ceremonies and the Sept. 10-13 weekend, including running a convenience tent for the public.
- Planned and organized the annual Luminaria Ceremony on Sept. 10, which included an array of 2,977 luminaria along the memorial plaza and Wall of Names to honor the total loss of life on Sept. 11, 2001.
- Recruited 184 participants for the inaugural Walk 93, a joint project between the Friends and Leadership Somerset County.
- Hosted tourism partners from five counties at a tourism open house Sept. 30.
- Connected with thousands through the Friends' social media sites.
- Received a donation of wheelchairs, automated external defibrillators (AEDs) and radios and chargers from UPMC.

Walk 93, an inaugural event organized by the Friends of Flight 93 and Leadership Somerset County, raised more than \$23,000 for the building and maintenance of trails at the park.

## Advancing Education

The Friends assist the National Park Service by embracing a larger role in education. We are striving to establish the memorial as a place of learning by engaging partners and educational institutions, and effectively communicating with and capturing the interest of the public. We support educational opportunities for the staff and volunteers at Flight 93 National Memorial which enhance their effectiveness.

#### In 2015, the Friends:

 Completed another year as sponsor of the Oral History and Documentation Project. Through this project, the stories of more than 800 people associated with Flight 93 have been recorded, creating an invaluable resource for future researchers and visitors.

Continued support of the



Junior Ranger Handbook and Junior Ranger Program.

# and Understanding

- Connected with audiences through regional public speaking events and book signings with Friends board members Mal Fuller and Tom McMillan, raising more than \$12,000 for the organization.
- Continued support of the Children's Discovery Table.
- Developed and purchased a native seed packet for distribution at the Children's Discovery Table.





## Preserving America's Special Places

The Friends assist the National Park Service and our partners to complete the memorial and protect it as one of America's special places. We cultivate excellence in the stewardship of the memorial as well as in scholarship as a foundation for telling and understanding the story of Flight 93 and Sept. 11, 2001.

#### In 2015, the Friends:

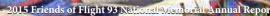
- Recruited and registered 587 volunteers to plant 22,000 seedlings and remove harmful invasive species at the memorial during the annual reforestation program.
- Recruited 24 volunteers to work alongside the NPS and Davey Tree Company to prune nearly 1,600 trees.
- Hand washed the marble Wall of Names.
- Recruited 184 participants for the inaugural Walk 93.
- Generated funds for the National Park Foundation's Capital Campaign by flying U.S. flags over the memorial as donor gifts.
- Received designation as an approved recipient of contributions from federal employees in the Combined Federal Campaign (Account #49208).







During the two-day Plant a Tree at Flight 93 reforestation program in April, 587 volunteers planted 22,000 seedlings as well as removed harmful invasive species.



### With Thanks to Our Donors

The Board of the Friends of Flight 93 National Memorial gratefully acknowledge the assistance of many groups and individuals who have contributed to our growth in 2015. In particular, we thank:

1st National Bank of Pennsylvania Americorps Appolo Ridge High School William Burkland Erich A. Bay Community Foundation for the Alleghenies Davey Tree Company Carol L. Delapp **Diebold Security** Hon. Robert J. Dole Eat 'n Park Restaurant Ralph S. Elder Families of Flight 93 Anne C. Fattman Est. of Mildred I. Forkas Fraternal Order of Eagles Mal & Christine Fuller Global/SFC Valve Corporation Heinz Endowments Highmark Health Kutztown University Latrobe School District King Laughlin Lehign Carbon Katherine Mabis McKenna Foundation Tom McMillan Mercer Wine Estates Mercersburg EVSD Casanda Mellon Mibury

Mellon Families MetLife National Park Foundations North American Höganäs Mark Pasquerilla NEEF Pittsburgh Penguins Foundation Pittsburgh Pirates Charities Porter, Wright, Morris & Arthur LLP PPG Industries Foundation Quaker Steak & Lube - Media Twp., Ohio REI **Riggs Family Foundation** Sandra Priest aka Art By San Sheetz Snyder of Berlin Somerset Country Club Somerset County Tourism Grant Program Somerset Hospital Somerset Rotary Somerset Trust Company Starbucks Coffee Company United Airlines Retirees -Ohio Buckeyes Chapter University of Pittsburgh UPMC Health Plan Verizon Wireless Walmart Wessel & Company

Friends of Flight 93 National Memorial Membership

### Friends of Flight 93 Board of Directors

Lladel Lichty, President	Don Alexander,	Nicole Eickhoff
Patrick White,	Treasurer	Mal Fuller
Vice President	Sheena Baker	Tom McMillan
Donna Glessner,	Ginny Barnett	Linda Meyer
Secretary	Deborah Borza	Lance Sturni

The board gratefully acknowledges the services of longtime board members Ginny Barnett, Nicole Eickhoff, Donna Glessner and Linda Meyer.

### **Financial Report**

Profit & Loss

October 1, 2014 through September 30, 2015 (unaudited)

#### Income/Revenue Expenses Special Event Revenues Special Event Expense 20,268.34 21,669.47 Website Expense Website Revenues 3,104.00 4,657.93 **Corporate Donations** 3,309.48 Special Projects Expense 54,458.14 Individual Donations 19,603.04 Accounting Fees 5,000.00 Office Equipment/Software Visitor Center Donation Box 3,693.77 797.67 **Envelope** Donations 8,662.00 Misc. Expenses 2,059.39 Restricted Projects Donations 35,129.58 Postage & Shipping 561.90 Honorariums 15,902.28 Printing & Copying 1,037.75 235,553.78 Grants Insurance 2,470.00 Investment Income 950.99 233,401.80 Grants Other Income (DVDs, etc.) 430.00 Administrative Expenses 3,654.74 Program Income (Dues, etc.) 7,355.00 Travel & Meetings 3,360.10 **Total Ordinary Income** 353,962.26 Fundraising 3,400.57 Less: Total Expenses (336, 529.46)**Total Expenses** 336,529.46 Net Ordinary Income 17,432.80 NET INCOME 17,432.80

#### Balance Sheet as of September 30, 2015 (unaudited)

ASSETS	
Checking	4,646.75
Advantage Savings	166,819.17
Savings	<u>1,648.16</u>
TOTAL ASSETS	173,114.08
LIABILITIES & EQUITY	
Unearned/Deferred Revenue	25.00
Payroll Taxes Dues	3,824.40
Board Designated Deferred Funds	15,069.97
Deferred Grants	54,257.10
Total Liabilities	73,176.47
Unrestricted Net Assets	82,504.81
Net Income	17,432.80
Total Equity	99,937.61
TOTAL LIABILITIES & EQUITY	173,114.08

The Friends of Flight 93 National Memorial is registered with the Pennsylvania Dept. of State pursuant to the provisions of "The Solicitation of Funds for Charitable Purposes Act." The Friends of Flight 93 is also designated by the IRS as a 501(c)3 charitable organization. Donations to the Friends are tax deductible for federal income tax purposes. A formal agreement with the National Park Service establishes the Friends as the official support group of Flight 93 National Memorial.

Internally prepared, or externally compiled, reviewed, or audited financial statements for prior fiscal years and previous annual reports are available for inspection during regular business hours at park headquarters at Flight 93 National Memorial. These documents are also posted on the Friends' website, www.Flight93Friends.org.