

FIELD NOTES

A Common Field One Day, A Field of Honor Forever



Volume I, Issue I • Spring 2012

FRIENDS OF FLIGHT 93 NATIONAL MEMORIAL

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Cheryl Gindlesperger, *Editor*
Jerry Spangler

WELCOME

Greetings from the Superintendent

Dear Friends,

Inaugural editions are exciting. They are filled with a mix of accomplishment and optimism. That's exactly where we find ourselves today. The dedication of the Memorial on September 11, 2011 brought world-wide attention. More than 170,000 people have been drawn to the site in the intervening months. Watching visitors to the Memorial, you can't help but think of the nearly ten years that local residents, family members, and people from across the country invested in making the Memorial possible. It is a rewarding scene, but also one that presents the challenges ahead. We must now complete the Memorial and help the 400,000 visitors we expect this year to connect with this special place and compelling story. Whether you volunteer to greet visitors, join in one of our stewardship projects, or donate your time or talents in other ways, you help us continue this work and ensure future generations know of this important story.

Thank you for doing your part.

Sincerely,

Jeff Reinbold, Superintendent



Jeffrey P. Reinbold
Superintendent
National Parks of
Western Pennsylvania



Jerry Spangler
President
Friends of Flight 93
National Memorial

Welcome from the President

Welcome to the premier edition of *Field Notes*, the official newsletter of the Friends of Flight 93 National Memorial. The members of the Board of Directors want to share with our members our accomplishments, on-going projects, and developments at the Memorial.

Great parks need great Friends. The best parks and memorials in the National Park system have active and involved Friends organizations. Your interest in the construction and creation of this permanent memorial to the heroism and sacrifice of the passengers and crew of Flight 93 is evident by your membership. We view this newsletter as the beginning of the next level of communication and collaboration among our members on how we can best meet the needs of the visitors and staff of the Memorial. We plan to share on-going projects and hope that the information we provide may spark your creative imagination to suggest new ideas, projects, and activities.

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Who are the Friends of Flight 93 National Memorial?

Thank you for becoming a Friend! The Friends are recognized by the National Park Service as the official support group for Flight 93 National Memorial. Just two years after incorporating, the Friends include 215 members from 13 states. They are family members of the passengers and crew, first responders and investigative personnel who responded to the crash site in September 2001, U.S. Capitol employees and a U.S. Congressman, members of the media, volunteer Ambassadors, and many others from various walks of life, all with the same goal: to ensure that the story of Flight 93 is always honored and remembered.

The Friends have been quite busy these last two years. Some of our many accomplishments include:

- Adopted by-laws, elected Board members, established committees, procedures and processes for operation of the *Friends*
- Supported the NPS in planning and executing September 11 services of commemoration
- Hosted reception for family members and guests following the September 11, 2010 ceremony
- Created luminaria display on the newly-dedicated memorial plaza on September 10, 2011
- Applied for and were awarded competitive grants, including a grant to fund the continuation of the Flight 93 Oral History Project and a grant to fund production of a visitor DVD for the park
- Developed *Friends* identity and logo, made possible by a grant from the National Environmental Education Foundation; produced first *Friends* membership brochure
- Observed first Earth Day and first Public Lands Day at Flight 93 National Memorial
- Hosted hospitality industry and local officials on preview tour of memorial plaza
- Produced informational rack cards for distribution throughout the region and state
- Assisted park maintenance staff with sign-painting and landscaping of park HQ
- Welcomed visitors to Flight 93 National Memorial on busy fall weekends
- Sponsored 9/11-themed play reading
- Planned and executed 9/11 educational forum “September 11: Impact on Young Children”
- Flew thousands of American flags at Flight 93 National Memorial in support of the National Park Foundation’s capital campaign to complete the memorial
- Supported the park’s VIP program by donating funds for new volunteer uniforms
- Increased awareness of the memorial and the Flight 93 story by staffing informational booths at various regional and local festivals and events

In April and May 2012, the *Friends* will:

- Participate with the Pittsburgh Penguins and the National Park Foundation in a fund-raiser for the Flight 93 capital campaign
- Help plant thousands of trees in a 20-acre reforestation project within the park’s boundary

Friends in action



Above: Friends of Flight 93 assist park personnel with landscaping.



Left: Friends of Flight 93 talk to visitors at an information booth during the Fire & Ice Festival in Somerset, PA.

Below: Friends of Flight 93 prepare 2,977 luminarias for display at the Memorial on September 10, 2011.

~ Photos courtesy of Cheryl Gindlesperger and Kathie Shaffer



- Have the opportunity to purchase *Friends*-only clothing items
- Distribute informational packets to local businesses, hotels and restaurants

If you would like to become involved, consider the following new opportunities for *Friends*:

- Become a Greeter - The National Park Service projects that 400,000 visitors will find their way to Flight 93 National Memorial in 2012. Attend a training session and learn how to welcome visitors to one of the nation’s newest memorials.
- Join the “Green Team” – *Friends* are needed to care for the beautiful plantings and beds that have been established in the plaza area. Training and tools provided.

Contact Donna Glessner at the *Friends* of Flight 93 National Memorial at 814-893-6322 ext. 4 to learn more about these opportunities or to volunteer.

Welcome from the President, *continued from page 1*

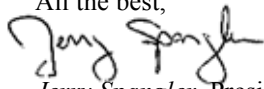
Please take a few minutes to review the newsletter to read articles on our reforestation project, involvement in community activities, events, and organizations, and our efforts to enhance the visitors' experiences at the Memorial.

We are always looking for projects that match our talents, abilities, and passion with the needs of the Memorial. Our commitment to the Memorial is described in our Vision Statement:

Friends of Flight 93 National Memorial is a vital partner with the National Park Service (NPS) as stewards of the final resting place of the heroes of Flight 93, and the surrounding lands. We champion the highest standards of resource management and a visitor experience which is both powerful and positive. Through the work of the Friends, Flight 93 National Memorial will remain accessible, relevant, and inspirational to present and future generations.

I look forward to seeing you at one of our projects.

All the best,



Jerry Spangler, President

Friends adopt identifying logo

In 2010, the well-known Pittsburgh design firm of Vance Wright Adams and Associates offered to work with the Friends on a pro bono basis to develop a logo. Later, the Friends applied for a grant to be used to develop a family of communication materials incorporating the logo, establishing a clear and recognizable identity for this new, nonprofit, charitable group.

We are proud to officially unveil the new logo of the Friends of Flight 93 National Memorial in this, the first issue of *Field Notes*. The logo includes the key elements of the memorial landscape – the plaza, field of honor, mountains, and the sky. The contrails crossing the blue sky are a constant reminder of our reason for existence.

Several forms of the logo have been developed for use in a variety of Friends materials, including the new membership brochure, this newsletter, signage and other communication materials and Friends clothing items to be offered later this spring. The Board believes the new logo underscores the mission and passion of the Friends of Flight 93 National Memorial and invites members to display and wear the Friends logo with pride.

The Friends of Flight 93 gratefully acknowledge the National Environmental Education Foundation and Vance Wright Adams and Associates and designer Rob Price for their contributions to this important project.



A Friend works as a Plaza Greeter in September 2011.

~ Photo courtesy of Kathie Shaffer

WANTED:

Friends to be Plaza Greeters

Help welcome visitors to Flight 93 National Memorial this spring and summer. Serve as a Plaza Greeter on Saturdays or Sundays starting May 5.

Training will be provided. Plaza Greeters are assigned to a two-hour shift, providing basic orientation, replenishing brochures, and generally adding an extra human touch to what is a very emotional visit for many.

If you are interested in being a Plaza Greeter, phone the NPS office at (814) 893-6322, ext 4.

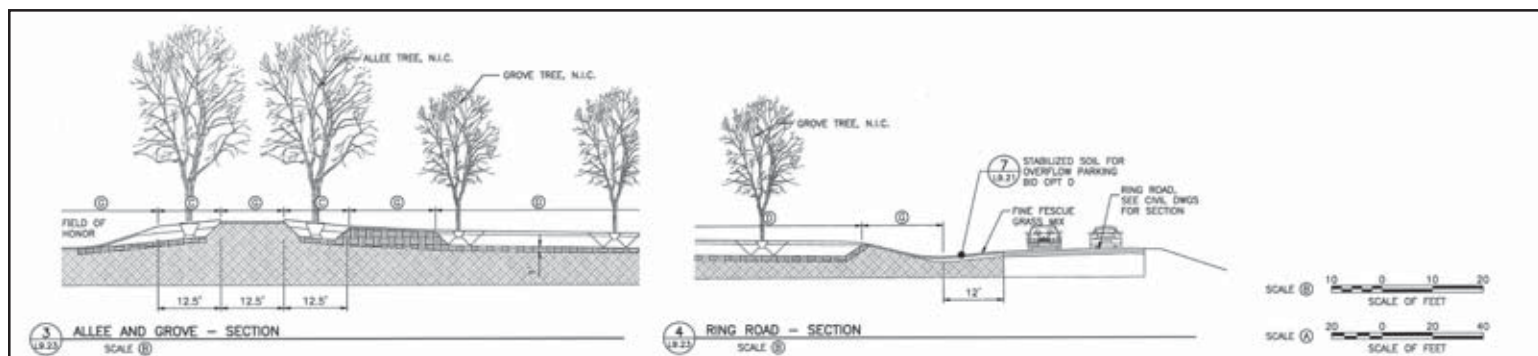
Moving forward ... from mine to Memorial Groves



The extent of surface mining on the memorial property is evident in this photo from 1978-79. The large piece of red and white equipment is a dragline which removes soil and rock to expose seams of coal. ~ Photo courtesy of Marlin Sherbine



Wildflowers bloom in the Field of Honor where the Memorial Groves will be planted this summer. ~ Photo courtesy of Paul Murdoch Architects



Typical view of Memorial Grove, Allee, and Ring Road ~ Drawing courtesy of Paul Murdoch Architects

After barely a pause to reflect on the milestone of opening the Memorial Plaza and the Wall of Names in September 2011, the National Park Service and its partners, the Families of Flight 93, the Flight 93 Federal Advisory Commission, the National Park Foundation, and the Friends of Flight 93 have their set sites on the next group of milestones: opening a Visitor Center, building a pedestrian bridge over the wetlands, and planting 40 Memorial Groves of trees. According to Keith Newlin, Deputy Superintendent, the 40 Memorial Groves will be planted this year, and, thanks to contributions from more than 100,000 individual donors, work on the bridge and the Visitor Center projects is planned for late 2012, with a goal of dedicating these structures in 2014. This aggressive timetable also calls for continuing design work on the Return Road and the Tower of Voices.

2012 promises to be the Year of the Tree at Flight 93 National Memorial. First, a major volunteer effort in April will result in the reforestation of 20 acres of reclaimed strip mine land on the outer edge of the Ring Road which leads from the Visitors Center location to the Memorial Plaza. This project, under the direction of the NPS and the Office of Surface Mining, will bring together an estimated 600 volunteers, including members of the Friends of Flight 93, to plant 13,600 saplings, an undertaking made possible by multiple donors. Even more acreage will be planted next year. These

reforested areas will create a windbreak for the 40 Memorial Groves and help return the land to its pre-mining appearance.

Later in the summer, the first 24 of the 40 Memorial Groves of trees will be planted. Each one-acre grove will be planted with 40 deciduous trees, primarily various species of oak and maple. The trees will range from 4 to 6 feet in height and will measure 1 to 2 inches in diameter. These first groves will be planted on the inner arc of the Ring Road beginning near the future location of the Visitor Center and proceeding about halfway to the Memorial Plaza. "The groves are intended to frame the Field of Honor," Keith Newlin, Deputy Superintendent, said. "The character of the groves will change over time and with the season."

The Friends of Flight 93, as one of the partner groups committed to completing Flight 93 National Memorial, will play a vital role in raising money to complete these design features, caring for the park and its resources, and supporting the staff in providing meaningful visitor experiences. Stay abreast of construction plans and opportunities to volunteer and contribute by reading *Field Notes* and checking the National Park Service and National Park Foundation websites for updates and donor invitations: www.nps.gov/flni and www.honorflight93.org.

Flight 93 National Memorial

By the numbers ...

265,246

... the number of people who visited the Memorial during 2011

22,000

... the number of people who attended the dedication and Memorial events on September 10-11, 2011

170,000

... the number of people who have visited the permanent Memorial since its dedication

275

... the number of motorcoach groups that have already booked trips to the Memorial for 2012



A patriotic visitor to the Memorial.
~ Photo courtesy of Mal Fuller

Memorial hours of operation ~ daily, except January 1 and December 25

Summer (April-October)

9:00 a.m. to 7:00 p.m.; last entry 6:30 p.m.

Winter (November-March)

9:00 a.m. to 5:00 p.m.; last entry 4:30 p.m.

Memorial address for GPS users & driving directions

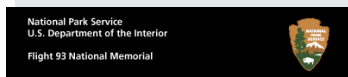
6424 Lincoln Highway, Stoystown, PA 15563

From SOMERSET: From Exit 110 Somerset of the PA Turnpike (Interstate 70/76), follow signs for Rte. 281 north. Take Rte. 281 north 1.7 miles to US 219 north. Travel 8.7 miles north on US 219 to the Stoystown/Jennerstown/US 30 exit; turn right on US 30 east. Travel 8.5 miles on US 30 east. Turn right into the park entrance. The entrance will be marked with official National Park Service signs.

From JOHNSTOWN: Take Route 219 south 9.6 miles. Exit onto US 30 east at Stoystown/Jennerstown Exit. Travel 8.5 miles east on US Rte. 30. Turn right into the park entrance. The entrance will be marked with official National Park Service signs.

From the EAST on PA TURNPIKE (Interstate 70/76): Use Exit 146 Bedford. At the turnpike light, turn left. Go to next light, turn left. Take Rte. 220 south. Follow Rte. 220 south to next exit (US 30.) Follow US 30 west approximately 25 miles. Turn left into the park entrance. The entrance will be marked with official National Park Service signs.

From the WEST on ROUTE 30/Lincoln Highway: Travel west 8.5 miles past the US 219/US 30 interchange. Turn right into the park entrance. The entrance will be marked with official National Park Service signs.



Flight 93 National Memorial

*"A common field one day,
a field of honor forever."*

—Captain Stephen Ruda, Los Angeles City Fire Department
Premise of the Flight 93 National Memorial Mission Statement



Artist's rendering of the Memorial Plaza at the crash site and Wall of Names, dedicated September 10, 2011. See nps.gov/flni and flni.com.

September 11, 2001, 10:03 am

United Airlines Flight 93 crashed into a grassy field near

Rack cards invite visitors to the Memorial

Thirty-thousand Flight 93 National Memorial rack cards will get into the hands of Pennsylvania travelers this spring and summer, courtesy of the Friends of Flight 93.

The rack card, designed by NPS staff, will be placed in eighty-three locations around the Laurel Highlands and in six Pennsylvania Welcome Centers through the brochure distribution program of Laurel Highlands Visitors Bureau. The card is intended to inform travelers that they are near this new National Memorial and provide driving directions and hours of operation.

The Friends were pleased to provide funds for printing and distribution of this important informational piece.

**For the latest information about visiting the Memorial
go to www.nps.gov/flni.**



Left, visitors to the Memorial assist in the unfolding of the Flight 93 Flag. Right, Luminarias glow at the Wall of Names on September 10, 2011.
 ~ Photos courtesy of Cheryl Gindlesperger

Always remember ...

Christian Adams
Lorraine G. Bay – Flight Attendant
Todd M. Beamer
Alan Anthony Beaven
Mark Bingham
Deora Frances Bodley
Sandy Waugh Bradshaw – Flight Attendant
Marion R. Britton
Thomas E. Burnett, Jr.
William Joseph Cashman
Georgine Rose Corrigan
Patricia Cushing
Captain Jason M. Dahl
Joseph DeLuca
Patrick Joseph Driscoll
Edward Porter Felt
Jane C. Folger
Colleen L. Fraser
Andrew (Sonny) Garcia
Jeremy Logan Glick

Kristin Osterholm White Gould
Lauren Catuzzi Grandcolas and Unborn Child
Wanda Anita Green – Flight Attendant
Donald Freeman Greene
Linda Gronlund
Richard J. Guadagno
First Officer Leroy Homer
Toshiya Kuge
CeeCee Ross Lyles – Flight Attendant
Hilda Marcin
Waleska Martinez
Nicole Carol Miller
Louis J. Nacke II
Donald Arthur Peterson
Jean Hoadley Peterson
Mark David Rothenberg
Christine Ann Snyder
John Talignani
Honor Elizabeth Wainio
Deborah Jacobs Welsh – Flight Attendant