



**FRIENDS OF FLIGHT 93**  
NATIONAL MEMORIAL

**FRIENDS OF FLIGHT 93 NATIONAL MEMORIAL**  
P.O. Box 911, Shanksville, PA 15560



**ANNUAL REPORT 2011**

814.893.6322



[www.nps.gov/flni](http://www.nps.gov/flni)



November 5, 2011

Dear Friends,

This Annual Report describes some of the high points of the past year for the Friends of Flight 93 National Memorial. It was a year of many “Firsts”: receiving our first competitive grant, observing our first Earth Day in the park, adopting our first logo, sponsoring our first Forum on September 11 issues, and volunteering for our first Public Lands Day event. With thousands of others, we walked along the somber, beautiful Wall of Names for the first time when Flight 93 National Memorial was dedicated on September 10, 2011. We stood with our partners to welcome, for the first time, Secretary Salazar, Governor Corbett, former Governors Ridge and Rendell, former Presidents Bush and Clinton, Vice-President Biden, and President Obama, to the nation’s new memorial. The luminaria display produced by the Friends was the first of its type at Flight 93 National Memorial.

These successes would not have been possible without the guidance of the National Park Service and the National Park Foundation, financial support from many generous donors (see page 5 of this report), and the skills and enthusiasm of you, our members. The organization, not yet three years old, now has 185 members from 13 different states. We know that the experience and contacts you bring to our organization will help us achieve many more “firsts” in the year to come. Membership dues, which will be collected for the first time, will create a small but steady revenue stream, allowing the Friends to continue to undertake projects which benefit the Memorial and are a high priority for the National Park Service. In return for dues, members will receive advance notice of park events, invitations to member-only programs, discounts on merchandise, and the satisfaction of knowing that they are helping further our mission of honoring the passengers and crew of Flight 93, reflecting on their acts of courage, and inspiring others with the Flight 93 story.

The Board of Directors covets your involvement in the work of the Friends. As you read about our past year’s accomplishments, please consider how you can be an active part of our organization’s journey in 2012.

The Board of Directors of the Friends of Flight 93 National Memorial

## The Board of Directors

**Jerry Spangler** President

**Deborah Borza** Vice President

**Donna Glessner** Secretary

**Page Wetterberg** Assistant Secretary

**Mary Jane Snyder** Treasurer

**Ginny Barnett** Board Member

**Gene Leonard** Board Member

**Lladel Lichty** Board Member

**Lance Sturni** Board Member

**Mike Watson** Board Member

**Patrick White** Board Member



Jerry Spangler



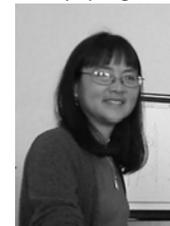
Deborah Borza



Donna Glessner



Mary Jane Snyder



Ginny Barnett



Page Wetterberg



Gene Leonard



Lladel Lichty



Lance Sturni



Mike Watson



Patrick White

During 2011, two members resigned from the Friends Board of Directors due to personal reasons. The Board acknowledges the contributions made by Ginny Barnett and Gene Leonard, and will miss their wise counsel and enthusiasm. Great parks have great Friends like Gene and Ginny.

Photo Credits: Front Cover—Chuck Wagner; Back Cover—Department of Interior

# Financial Report

## Friends of Flight 93 National Memorial—PROFIT & LOSS

October 1, 2010 through September 30, 2011

Ordinary Income and Expenses

<b>Income</b>		<b>Expenses</b>	
Corporate Donations	3,339.00	Special Events	22,571.00
Business Donations	11,190.00	Landscape	1,974.00
Individual Donations	5,139.00	Catering	1,557.00
Foundations	13,459.00	Printing & Copying	680.00
Grants	10,000.00	Supplies	595.00
Investments	16.00	Other	4,030.00
Other (merch sales)	4,191.00	Total Expenses:	31,407
Total Income:	47,334.00		
<b>NET ORDINARY INCOME</b>		<b>\$15,927.00</b>	

## Balance Sheet as of September 30, 2011 (unaudited)

### Assets

#### Current Assets

Somerset Trust Checking	18,633.00
Certificate of Deposit	1,690.00
Total Checking/Savings	20,324.00
Total Current Assets	20,324.00

### Liabilities & Equity

#### Equity

Unrestricted Net Assets	3,711.00
Net Income	16,613.00
Total Equity	20,324.00
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$20,323.63</b>

# Preparing for Opening Day



Many hands were needed to make the memorial ready for opening day. At the request of the National Park Service, the Friends provided volunteers to paint the reverse sides of all of the signs along the park's new access road. Friends member Chuck Wagner and his wife, Jayne, spent a September day painting the sign backs.

# Our Mission

As Friends, we welcome worldwide all who would join us in honoring the sacrifice and courage of the passengers and crew of Flight 93 by supporting the mission of the Flight 93 National Memorial with volunteers, resources, and civic engagement so as to inspire all who visit with the Flight 93 story.

# Our Vision

Friends of Flight 93 National Memorial is a vital partner with the National Park Service (NPS) as stewards of the final resting place of the heroes of Flight 93, and the surrounding lands. We champion the highest standards of resource management and a visitor experience which is both powerful and positive. Through the work of the Friends, Flight 93 National Memorial will remain accessible, relevant, and inspirational to present and future generations.

# Our By-Laws

The By-Laws of the Friends of Flight 93 National Memorial are posted at [www.nps.gov/flni](http://www.nps.gov/flni). By action of the membership, the by-laws were amended in 2011, increasing the maximum number of Board members to fifteen and changing the date of the annual membership meeting to the first Saturday in November.

## Planting Day at NPS Headquarters



When the National Park Service staff moved into its new Headquarters in the northern end of the park last January, it was clear that landscaping was needed to beautify the stark surroundings of the reclaimed strip mine area, break the winter winds, and shade it in the summer. Friends Ed and Syd Bowersox, in cooperation with the National Park Service staff, organized a highly successful planting project in April, 2011. The architect supplied a plan, local nurseries donated trees and topsoil, the Friends and the National Park Service purchased grasses and bushes, the

National Park Service provided equipment and labor, and the Friends came out in force to plant and mulch. Relationships were planted along with seedlings. The Friends contributed 149 hours of volunteer time to the project.



## A 9/11-Themed Play Reading

The Friends of Flight 93, the Mountain Playhouse in Jennerstown, and a number of generous local corporations partnered to bring the award-winning play, "The Guys", to the stage for three performances in June. This moving drama recounts the true story of a writer's friendship with a New York City Fire Department Captain who is faced with composing eulogies for his men lost on September 11, 2001. The actor and actress who brought the roles to life are now members of the Friends. Welcome!

## Forum—September 11 & Children

The Friends of Flight 93 partnered with Saint Vincent College, the Fred Rogers Center, and the National Park Service to present a day-long seminar titled "September 11—Impact on Children". The Forum, featuring nationally-known speakers, was held at the Fred Rogers Center at Saint Vincent College on October 6. Friends Ginny Barnett and Gene Leonard, co-chairs of the Education Committee, and Jeff Reinbold of the NPS worked with a team of professionals representing eight different organizations to plan the event, securing financial support from Highmark and Excelsa Health.

The goal of the Forum was to provide guidance to adults in helping children ages 5-9 deal with traumatic situations, such as the September 11 terrorist attacks. Featured speakers represented the Families of Flight 93, Flight 93 National Memorial, The Fred Rogers Company, Carlow University, The Highmark Caring Place, University of Pittsburgh and Shanksville-Stonycreek School District. Six colleges and universities, two school districts, and four community organizations were represented among the eighty-six people



attended the Forum. Friends provided extensive take-home resources for all attendees, and prepared informative displays of memorial tributes.

## Public Lands Day

September 24, Public Lands Day, is a time for Friends groups, nationwide, to take on projects to improve their parks. The Friends of Flight 93 decided to assist the volunteer Ambassadors and Rangers in greeting the unprecedented number of visitors to the new memorial. Friends stood at the entrance plaza, providing basic orientation to the site, re-filling supplies of brochures, and being a welcoming presence. The program was so successful that it continued for the next four weekends. Twenty-five Friends volunteered as greeters during the five weeks of Public Lands Day.

*Friends member Matt McCall speaks with visitors*



# Dedicating Flight 93 National Memorial

September 10, 2011 was the realization of nearly a decade of planning and preparation. As thousands watched, the flag which flew over the U.S. Capitol on September 11, 2001 was raised on the plaza—the first flag to fly over this new National Park. Advisory Commission Chair John Reynolds presented Flight 93 National Memorial to the people of the United States of America. The Friends stood with a throng of partners and volunteers to watch former Presidents Clinton and Bush and Vice President Biden pay tribute to the passengers and crew of Flight 93. A 100' fabric cover, sewn by Friends member Dawna Bates, was removed to reveal the beautiful marble Wall of Names.



Members of the Friends Board are honored to have been part of the planning efforts for both the September 10 and 11 ceremonies. The Friends' particular contribution was planning a display of luminarias for the evening of September 10. The array of 2,977 candles on the memorial plaza was a powerful reminder of the tragic loss of life in the terrorist attacks of ten years ago, and the indelible link between Flight 93 National Memorial, the World Trade Center site and the Pentagon.

The luminaria project involved more than 100 volunteers in designing the display, purchasing supplies, building trays to transport the filled bags, filling the bags, placing and lighting the candles, and then extinguishing and removing them. Friends were joined by Flight 93 family members, corporate Friends from Starbucks and Target, and the public in presenting the silent and moving tribute.

Many thanks to Friends Lladel Lichty and Karl Glessner for their attention to detail which made the ceremony so meaningful, NPS maintenance staff in helping to move the luminarias into place, and the moon for unexpectedly adding its luminescence to the display.



# Flag Flying Initiative



*Friends member Gary Wetterberg and his daughter fly flags at the Headquarters*

At the request of the National Park Foundation, the Friends of Flight 93 raised 800 American flags over Flight 93 National Memorial in 2011. These flags were offered by the Foundation to donors who made a contribution of at least \$93 toward completion of Flight 93 National Memorial. The program was so successful that the Foundation has asked the Friends to fly another 900 flags in the final three months of 2011.

Since its inception, the flag flying initiative has yielded more than \$300,000 for the Campaign.

## With Thanks

The Board of the Friends of Flight 93 National Memorial gratefully acknowledges the assistance of many groups and individuals who have contributed to our growth in 2011. In particular, we wish to thank:

The National Park Service & the Staff of Flight 93 National Memorial

The National Park Foundation

The Families of Flight 93

Somerset Trust Company

Excela Health

Highmark Blue Cross Blue Shield

Saint Vincent College and The Fred M. Rogers Center

Starbucks Partner Giving Programs

Target

Hank Kinzey

Luther P. Miller, Inc.

Vance Wright Adams and Associates

National Environmental Education Foundation

Somerset County Commissioners—Tourism Grant Program

First Energy Foundation

PBS Coals, Inc.

The Wheeler Family Foundation

Jack Hurst

Larissa Abrams and Joshua Abrams

## New Uniforms for Volunteers



As the National Park Service prepared for the move to the new Memorial Plaza, they wanted to outfit all their volunteers with new uniforms. The Friends were

pleased to donate toward this effort, so that volunteers could receive a summer-weight polo shirt, a long-sleeved dress shirt, a jacket, and a cap. The new green shirts are embroidered with the National Park Service volunteer logo. The group, some shown above, wore their new apparel for the first time on September 10, 2011.

## Memorial Preview Tours

National Park Service  
U.S. Department of the Interior  
Flight 93 National Memorial

### Flight 93 National Memorial

*"A common field one day,  
a field of honor forever."*

—Captain Stephen Ruda, Los Angeles City Fire Department  
Preamble of the Flight 93 National Memorial Mission Statement



The Memorial Plaza and Crash Site. *ISSUNA and Paul Murdoch Architects*

Flight 93 National Memorial has a place on the nation's honor roll of iconic places with Gettysburg and Pearl Harbor. Why is this ground so special? Why is this story so important? What began as an ordinary morning ended as an historic day.

On September 11, 2001 the forty passengers and crew of Flight 93 were killed when their hijacked plane was crashed into a field in rural Somerset County, Pennsylvania. Their courageous actions thwarted the hijackers' plan to attack the nation's capital, likely saving countless lives. The nation owes a debt of gratitude to these brave individuals. The memorial is a place to learn about and honor the extraordinary actions of those individuals. It is a place where the world can come to remember, honor, and find inspiration. The first phase of the permanent memorial, pictured above, opened on September 10, 2011.

Discover a story of courage, action, and honor.

With funds from the Somerset County Tourism Grant program, the Friends were able to underwrite the cost of preview tours of the new memorial plaza for the region's hospitality industry. Local hotel and restaurant owners, managers, and employees were among the very first to experience the new entrance road, walk through the Gateway Shelter, and see the memorial plaza. Each participant received a take-home packet to share with their fellow employees and the public. The National Park Service and the Friends also offered a preview tour to local elected officials and first responders, helping to familiarize the community with the new memorial.

Tourism Grant funds were also used to create and distribute 15,250 rack cards which were placed at many locations around the Laurel Highlands and in Pennsylvania Welcome Centers across the Commonwealth.

The Tourism Grant program is funded through the county's hotel tax program.

## Raising Funds & Awareness



### Lunch Served to Pennsylvania Postmasters

A group of postmasters from across the Commonwealth asked the Friends to serve them lunch as they spent a June day in Shanksville, forming a Living Flag to honor the passengers and crew of Flight 93. The Friends served 277 lunches and realized a profit of \$1,052.00 which will be used to support Friends projects benefitting the memorial. A number of the Postmasters and other Living Flag participants decided to join the Friends. Welcome!

### Friends Rally at Thunder in the Valley & America's 9/11 Motorcycle Rides



During the months of June and August Friends enjoyed a new experience with motorcycle enthusiasts in Johnstown and Somerset. Friends had booths at both events, encouraging the cyclists to visit Flight 93 National Memorial, answering questions, and offering merchandise for sale. The booth was well-staffed with Friends members who found a good market for caps, flags, pins, tee-shirts, DVDs, books and patches, and strong interest in the future of the memorial.



### Friends of Flight 93 National Memorial

*Friends Ralph Couey, Chris Fuller, and Len Lichvar staff the booth at Thunder in the Valley.*

### Mal Fuller Brings Flight 93 Story to Many



The Friends are proud to have as a friend Mal Fuller, an experienced and powerful public speaker. On behalf of Flight 93 National Memorial, Mal has spoken to 22 groups since January, 2011 and is responsible for donations to the National Park Foundation Capital Campaign totaling \$7,865. The Foundation received additional donations from people who heard his speeches and later chose to contribute. Mal, who was the Watch

Supervisor at Pittsburgh International Airport on September 11, 2001, speaks at service clubs such as Lions, Rotary, and the Masons, as well as private engagements and conferences. He is registered with the Lancaster County Speakers' Bureau. Two other Friends, Ginny Barnett and Shirley Sowerbrower, also did speaking engagements on behalf of the memorial this year.